

2012 DIVE & TRAVEL EXPO APPLICATION AND CONTRACT FOR EXHIBIT SPACE

EXHIBITOR'S NAME: (As it will read in directory and on exhibit sign. 31 characters or less)

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____ Country: _____

Phone: _____ FAX: _____

E-Mail: _____ Web Site: _____

Exhibitor's representative: _____ Title: _____

Payment for Booth is due at time of reservation.

EARLY REGISTRATION PRICING

Ends Dec 1, 2011: Deposit of \$250 required to hold booth. Full payment due by Dec. 1, 2011. Deposit becomes non-refundable after Dec. 1, 2011.

1 Booth: \$850
2 Booths: \$1500
3 Booths: \$2250
4 Booths: \$3000

REGISTRATION PRICING

Ends Feb. 1, 2012: Deposit is non-refundable. Payment arrangements must be made at time of booth reservation. Payments become non-refundable after Jan. 8, 2012 (90 days)

1 Booth: \$950
2 Booths: \$1700
3 Booths: \$2550
4 Booths: \$3400

LATE REGISTRATION PRICING

Starts Feb. 2, 2012

1 Booth: \$1050
2 Booths: \$1900
3 Booths: \$2850
4 Booths: \$3800

Full payment due and non-refundable at time of registration.

PAYMENT METHOD

Check Enclosed (payable to Bedrock Publications LLC) Credit Card: Visa Master Card Discover American Express
Balance due will be charged to credit card on file December 1, 2011 unless otherwise specified.

Account#: _____ Exp. Date: _____ CW Code: _____

CARDHOLDER'S BILLING ADDRESS:

City: _____ State/Province: _____ Zip/Postal Code: _____ Country: _____

Requests for exhibits space will NOT be considered without payment and completed, signed application.

EXHIBIT LOCATION IN ORDER OF PREFERENCE (no "end caps"): 1. _____ 2. _____ 3. _____ 4. _____

The Dive & Travel Expo reserves the right to rearrange exhibit space if necessary. If the spaces you have selected are not available, show management will select space. Products and/or services to be promoted by Dive & Travel Expo (please be as specific as possible) See next page for a full listing of the terms and conditions.

Resale# _____ (See retail sales policy)

We have read, understand and agree to abide and conform to the regulations specified on the reverse side of this contract and hereby apply for space for our use at Dive & Travel Expo at the Tacoma Convention Center, April 20-22, 2012.

THIS APPLICATION IS EXECUTED ON THE EXHIBITOR'S BEHALF BY ITS DULY AUTHORIZED REPRESENTATIVE:

SIGNATURE: _____ DATE: _____

Name (please print): _____

**Table and/or chairs are available free of charge ONLY if requested at the time application is made.

____ Yes ____ No, place one standard 6-foot draped table in my booth at no charge (no substitutions, tables not available for "island" space)

____ Yes ____ No, place two regular chairs in my booth at no extra charge (no substitutions, tables not available for "island" space)

OFFICE USE ONLY:

Space# _____

Amount Received: _____ Check #/C.C: _____ Date: _____

Balance Due (if any): _____ Check #/C.C: _____ Date: _____

Accepted By _____ for DIVE EXPO Date: _____



TERMS & CONDITIONS AVAILABLE ONLINE AT WWW.DIVEANDTRAVELEXPO.COM

Dive & Travel Expo 2012. • P.O. Box 1494, Oak Harbor, WA 98277 • Phone: (360) 240-1874 • E-mail: expo@nwdivenews.com • Fax (888) 358-3471

APRIL 20-22, 2012, TACOMA CONVENTION CENTER, WASHINGTON