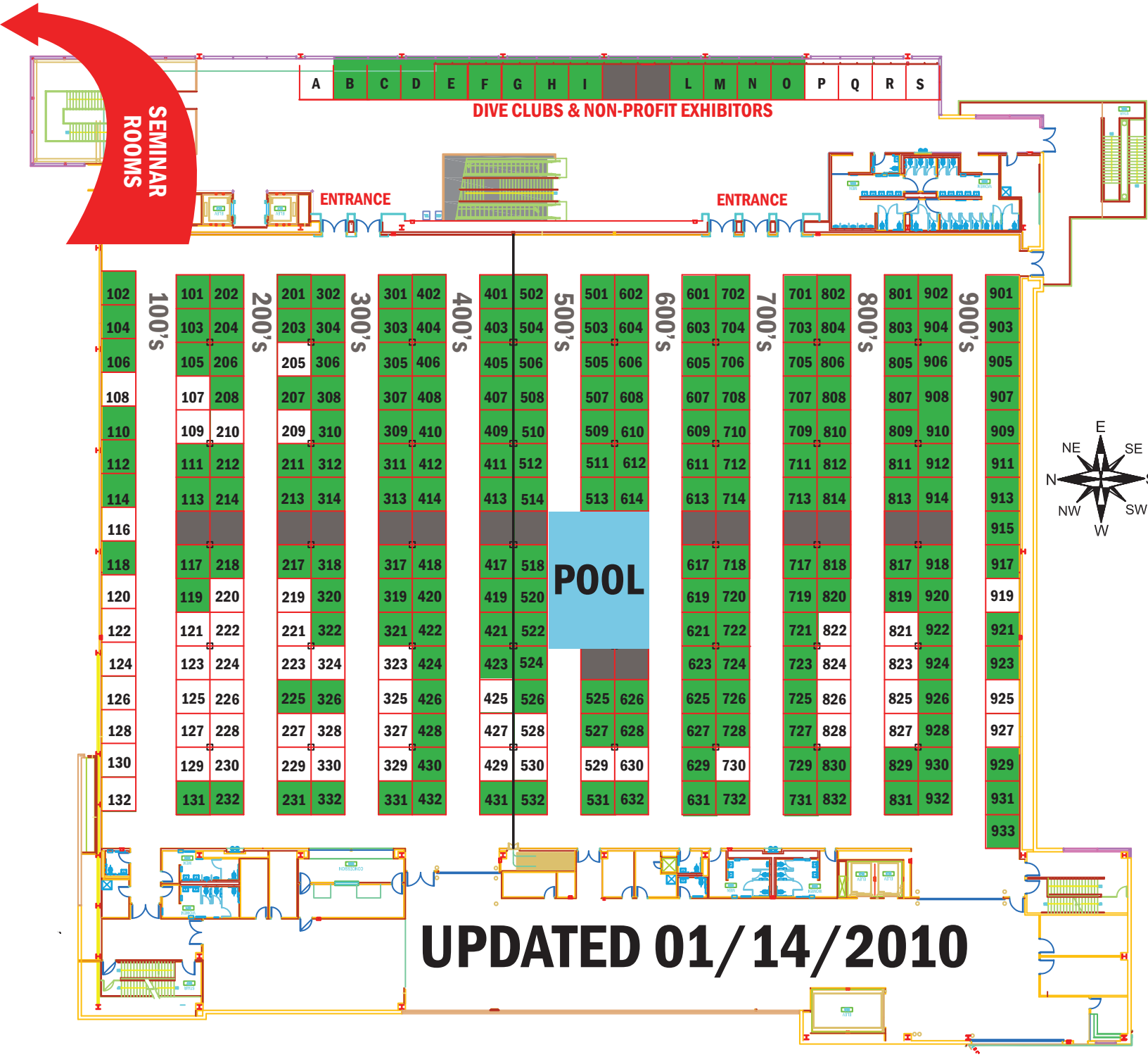2010 DIVE & TRAVEL AND WATERSPORTS EXPO